



Annual Partnership Opportunities

How will you make a difference? Consider a sponsorship and help fight hunger in our community.



Our Core Values

Community

Dignity

Access

Nutrition

Sustainability

About MCHPP

MCHPP's **mission is to offer dignity and empowerment by providing all members of our community with access to healthy food.** We envision a future where quality, nutritious food is available for all and aim to remove barriers to healthful meals for all of our community members in need regardless of race, color, age, religion, sexual orientation or gender identity.

A Message from the Director

MCHPP is the largest food security agency in the mid coast region, **servicing more than 5,000 households annually through our diverse offering of programs and services.**

By partnering with local schools, medical practices, residential communities, and town halls, **MCHPP offers free groceries and healthy prepared meals to anyone in need**, with options for curbside pickup and even home delivery.

We are grateful for the continued support of our donors, corporate and individual, especially as need for our services continues to increase. Last year, we saw a **36% increase in visits** to our programs from the year prior.

We need your help to eliminate the impossible choice between food and other basic needs, and to ensure the incredible abundance that exists locally makes it into the hands of those who need it most.

Thank you for considering a sponsorship of MCHPP as part of your company's community impact work.

Sincerely,

Hannah Chatalbash

2023 by the Numbers

1.6 million pounds of food processed

Free groceries provided at 12,819 visits to the food pantry

4,349 direct-to-door deliveries to seniors and those with limited transportation access

95,024 freshly made meals served through the soup kitchen

63 patient referrals from healthcare providers

12 satellite pantries provided 83,968 meals



Our Agency Reach

Why does your partnership matter?

More than 140,000 Mainers will experience food insecurity this year - including 1 in 7 children...

DID YOU KNOW?

Our donor catchment area includes all of the communities below and more! Last year, the average gift to MCHPP was over \$350 with 61 individual and institutional donors giving more than \$5,000!

MCHPP's service area includes communities in Cumberland, Lincoln, Androscoggin, Sagadahoc, Waldo, and Knox counties.

DONORS

10 Corporate Sponsors
1865 Households

Almost 50 Sites
Includes: Schools, Senior Housing, Town Offices, Nonprofits, Libraries,

SERVICE SITES

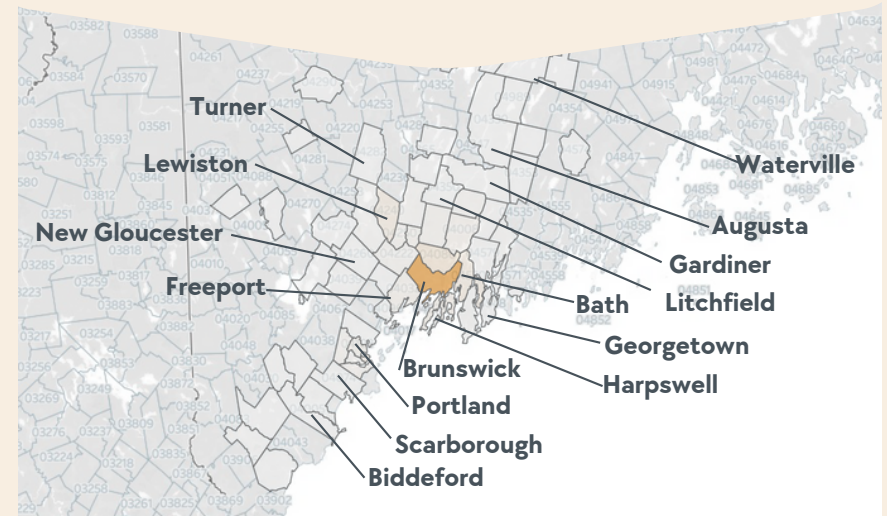
FOOD PROVIDERS

14 Retail Grocery Partners
30 Local Farms

Community Collaborators

650 Dedicated Volunteers
2 Bowdoin College Summer Fellows

VOLUNTEERS



Guests visited MCHPP from nearly 50 cities and towns in 2023.

Your Brand Visibility

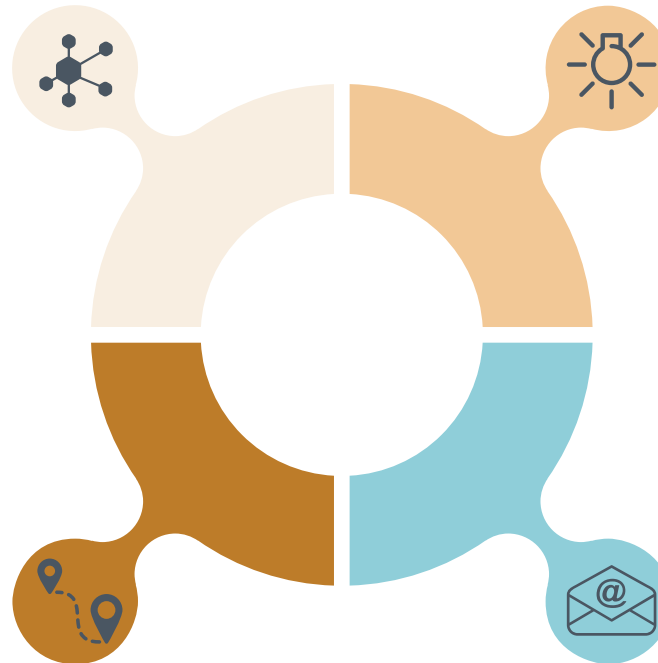
MCHPP offers sponsors an expansive audience through our large community presence and diverse volunteer and donor base. **General demographics of our supporters** are mid coast-area residents between ages 40-75, who are heavily involved in the community and engaged in local events. Notable other groups include MCHPP's corporate partners, area community and business leaders, nearly 2000 college students, and thousands of summer residents.

Social Media

- Facebook - About 3,000 followers with 12,000 accounts reached
- Instagram - About 1,000 followers
- LinkedIn- About 250 followers

Vehicle Fleet

- 5 agency vehicles
- Over 360 miles driven weekly
- Sites within 25 miles of Brunswick
- Operating 6 days/week and over 350 days/year



Brand Recognition

- Monthly Times Record column
- Bi-annual Newsletters to 2,500+ homes
- Anticipated annual Harvest Dinner fundraiser

Email & Web

- 4,700 Email Subscribers
- Open Rate 60% (industry avg. 35%)
- About 3,000 site visits per month

Partnership Levels



	ADDITIONAL BENEFITS	BRONZE	SILVER	GOLD	PLATINUM
BASE BENEFITS *included in all packages	Base Benefits	✓	✓	✓	✓
	• Social Media Post	✓	✓	✓	✓
	• Logo Placement on Website	✓	✓	✓	✓
	• Logo Placement in Annual Report	✓	✓	✓	✓
	• Check Presentation and/or Team Tour	✓	✓	✓	✓
	• Option to provide branded items to sponsor tables	✓	✓	✓	✓
	• Team Volunteer Opportunity and/or MCHPP Presentation	✓	✓	✓	✓
	• Complementary Event Tickets	✓	✓	✓	✓
• Newsletter Spotlight	✓	✓	✓	✓	
• Joint Press Release	✓	✓	✓	✓	
• Logo Placement on Agency Vehicle	✓	✓	✓	✓	

Interested in something you don't see? Let us know! Customization of your sponsorship is always an option.

Pricing Table

BRONZE

\$2,500

- Logo: Corporate Partner Webpage
- Logo Placement in Annual Report
- Check Presentation and/or Private Tour
- 1 Social Media Post
- Branded items on sponsor tables

SILVER

\$5,000

- Logo: Corporate Partner Webpage
- Logo Placement in Annual Report
- Check Presentation and/or Private Tour
- 2 Social Media Posts
- Branded items on sponsor tables
- Team Volunteering and/or Presentation
- Logo in Volunteer Handbook

GOLD

\$10,000

- Logo: Corporate Partner & Home Webpage
- Logo Placement in Annual Report
- Check Presentation and/or Private Tour
- 3 Social Media Posts
- Branded items on sponsor tables
- Team Volunteering and/or Presentation
- Logo in Volunteer Handbook
- Complementary Event Tickets
- Newsletter Spotlight

PLATINUM

\$15,000

- Logo: Corporate Partner & Home Webpage
- Logo Placement in Annual Report
- Check Presentation and/or Private Tour
- 4 Social Media Posts
- Branded items on sponsor tables
- Team Volunteering and/or Presentaion
- Logo in Volunteer Handbook
- Complementary Event Tickets
- Newsletter Spotlight & Joint Press Release
- Logo Placement on 1 of 3 Agency Vehicles

Annual Partnership Commitment Form

Submit to: Rena Pulfer, Events & Engagement Coordinator | rpulfer@mchpp.org | phone: 207.725.2716 x317

Organization:

Contact Name: Title:

Address:

Phone: Email:

Website:

Please select a sponsorship level below:

Bronze (\$2,500) **Silver (\$5,000)** **Gold (\$10,000)** **Platinum (\$15,000)**

Sponsorship Payment Information

Please select your preferred payment method:

Check enclosed (payable to MCHPP)

Online Credit Card

Please send invoice

Signature: Date:

By completing this form, all parties agree to the following statement: MCHPP agrees to provide benefits corresponding to the level of sponsorship. The sponsor agrees to release, indemnify, defend, and hold harmless MCHPP, its Board of Directors, agents, employees, and volunteers, from any and all claims, losses, damages, or injuries caused by or resulting from the sponsor's acts or omissions. MCHPP does not guarantee any benefit or profit to the sponsor or any person who participates or partakes in the Harvest Week events.

MCHPP is a 501(c)(3) nonprofit and all contributions are tax deductible to the extent allowed by law.

EIN: 01-0492643

Please note: In order to honor the sponsor benefits, a limited number of sponsorships at each level can be accommodated. We will notify you upon receipt of your form if your selection is no longer available and will work with you to find suitable replacement benefits.

